

Date: Wednesday, 22 January 2025
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MALAYSIAN ANNUAL REAL ESTATE CONVENTION

Date: **26 & 27 February 2025** Time: **9.00 am - 5.30 am**
Venue: **Berjaya Times Square Hotel, Kuala Lumpur**

Organiser :



YBrs. Sr Abdul Razak bin Yusak
President
The Board of Valuers, Appraisers, Estate Agents
and Property Managers
A-19-13A, Level 19, Tower A,
Menara UOA Bangsar
No. 5 Jalan Bangsar Utama 1, Bangsar,
59000 Kuala Lumpur.

Dear YBrs. Sr Abdul Razak,

MALAYSIAN ANNUAL REAL ESTATE CONVENTION (MAREC) 2025

A very good day to you from the Malaysian Institute of Estate Agents (MIEA).

We are the Malaysian Institute of Estate Agents (MIEA) and we are the oldest and largest non-profit real estate association in Malaysia. MIEA has, since its inception, played a key role in uniting and promoting the growth of the real estate profession in Malaysia while maintaining the high standards of professionalism of the over 70,000 real estate practitioners in Malaysia. We are also proud to say that we have established ourselves prominently in the role of an educator of real estate practitioners by offering and organizing courses, conferences, seminars and talks by local and international experts on the latest real estate tendencies, business developments, market practice, real estate and property regulations and future trends of the practice.

We have till date, diligently engaged with the relevant Malaysian regulatory agencies, government departments and other local decision-makers in the industry for the purpose of providing these organizations with a regular update and insights of the real estate profession and property market to ensure that the Malaysian real estate regulations evolve in tandem with the current market practice while balancing the protection of the public's interest as well.

M.A.R.E.C an acronym for **Malaysian Annual Real Estate Convention** provides a platform for the biggest annual gathering of the Real Estate practitioners. Entering its 39th year and will attract over 500 practitioners this coming 26th & 27th February 2025. The aim is to provide a ground for the high-level learning experience, to transfer relevant ideas and to embrace the challenges in the market. In addition, the practitioners gather at this two-day Convention from throughout Malaysia to network and foster unity to grow the real estate practice and enhance peak performance.

This year, MAREC 2025 is excited to organize an official attempt for the Malaysia Book of Records for the largest gathering of real estate practitioners participating in a unified activity at the same place and time. This record-breaking attempt will serve as a remarkable milestone, adding prestige and creating a memorable experience for all attendees, while further emphasizing the significance and impact of the event.

The Convention will bring high-powered local and overseas speakers. They will be covering a wide range of relevant topics including inspirational stories, real estate trends, selling skill development, meeting and understanding clients' needs and embracing change. These speakers will contribute ideas and share on the theme of **"Insights and Strategies for Malaysian Real Estate"**.

As a non-profit organization, it would be an honour if The Board of Valuer, Appraiser, Estate Agents and Property Managers could feature our event brochure (attach in the email) on the notification landing page <https://lppeh.gov.my/WP2016/latest-news/>. We believe that your endorsement will add significant value to our event.

Your support will play a crucial role in elevating MAREC 2025 to new heights and furthering the mission of fostering collaboration and knowledge exchange within the global real estate community. And we are very confident that your sponsoring partnership for MAREC 2025 will not only enhance your brand's visibility but also underscore your dedication to advancing the real estate industry.

If you have any questions, require further details, or wish to confirm your attendance, please do not hesitate to reach out to us. Additionally, you may contact the undersigned for any inquiries you may have.

Thank you.

Yours faithfully,

MALYSIAN INSTITUTE OF ESTATE AGENTS



ETHAN LEONG YUNG SEN (+6012 699 8829)
ORGANISING CHAIRMAN
MAREC 2025